

Executive Summary: StackHaus Investment Opportunity

Company Overview

StackHaus is a next-generation property technology (PropTech) company on a mission to make buying and building a home as easy as booking an Uber.

Through AI-driven tools, flexible rent-to-own options (without the usual friction), and modular, fire-resilient home designs, we remove traditional barriers and simplify ownership for the next generation of homeowners.

Investment Thesis

High-Demand, Underserved Market

The U.S. affordability crisis has locked millions out of homeownership. Legacy real estate and construction models are inflexible, outdated, and inaccessible to the modern buyer.

StackHaus delivers a tech-first solution that meets buyers where they are—with flexibility, speed, and simplicity.

Tech-Enabled, Capital-Efficient Business Built to Scale

- AI-Powered Buyer Matching: Smart surveys + prequalification match users with homes suited to their budget and lifestyle
- Mobile-First Home Journey: Buyers design, finance, and close from a single platform—like ordering a ride
- Modular, Customizable Homes: Pre-engineered to reduce cost and timeline; designed for safety + sustainability

Clear Growth & Monetization Strategy

- Year 1: LA County launch, \$2M–\$4M revenue target
- Year 2: National expansion; projected valuation of \$20M–\$50M
- Years 3–4: Launch in-house financing + insurance for recurring revenue
- Year 5+: Global expansion, IPO or strategic acquisition, Target Valuation: \$1B+

Early Traction

- 300+ pre-qualified leads via targeted surveys and interest forms
- Pre-designed home catalog with modular floor plans + costed buildouts
- Strategic partnerships in progress: Closify (sales), BuildBetter AI (sales enablement), GetAccept (transaction flow)
- Zoning research complete for 3 wildfire-prone LA communities
- CRM + digital salesroom stack in place: Keap, Zoom, GetAccept
- Launch date locked: April 21st, 2025

Financial Snapshot & Investment Terms

- Raise: SAFE round
- Valuation Cap: \$3M (USD)
- Structure: Post-money SAFE, no discount
- Use of Funds: Platform development, go-to-market strategy, buyer onboarding

Investor Hot Sheet

Why Invest Now?

- First-mover in PropTech-enabled rent-to-own homebuilding
- Tech-driven, asset-light model with strong margins
- Positioned for explosive growth in an underserved \$30B+ market
- Founder-led, mission-driven team with operational traction
- Investor-friendly terms with clear path to IPO or exit

Next Steps

We're raising now to fast-track our rollout and establish category dominance in PropTech homeownership.

Let's make buying a home as seamless as calling a ride.

Deck & projections available upon request.