Investor Hot Sheet

STACKHAUS

Executive Summary: StackHaus Investment Opportunity

Company Overview

StackHaus is a next-generation property technology (PropTech) company on a mission to make buying and building a home as easy as booking an Uber.

Through AI-driven tools, flexible rent-to-own options (without the usual friction), and modular, fire-resilient home designs, we remove traditional barriers and simplify ownership for the next generation of homeowners.

Investment Thesis

High-Demand, Underserved Market

The U.S. affordability crisis has locked millions out of homeownership. Legacy real estate and construction models are inflexible, outdated, and inaccessible to the modern buyer.
StackHaus delivers a tech-first solution that meets buyers where they are—with flexibility, speed, and simplicity.

Tech-Enabled, Capital-Efficient Business Built to Scale

• AI-Powered Buyer Matching: Smart surveys + prequalification match users with homes suited to their budget and lifestyle
• Mobile-First Home Journey: Buyers design, finance, and close from a single platform—like ordering a ride
• Modular, Customizable Homes: Pre-engineered to reduce cost and timeline; designed for safety + sustainability

Clear Growth & Monetization Strategy

• Year 1: LA County launch, $2M–$4M revenue target
• Year 2: National expansion; projected valuation of $20M–$50M
• Years 3–4: Launch in-house financing + insurance for recurring revenue
• Year 5+: Global expansion, IPO or strategic acquisition, Target Valuation: $1B+

Early Traction

• 300+ pre-qualified leads via targeted surveys and interest forms
• Pre-designed home catalog with modular floor plans + costed buildouts
• Strategic partnerships in progress: Closify (sales), BuildBetter AI (sales enablement), GetAccept (transaction flow)
• Zoning research complete for 3 wildfire-prone LA communities
• CRM + digital salesroom stack in place: Keap, Zoom, GetAccept
• Launch date locked: August 21st, 2025